

*The Internet offers unbelievable lot of
crap, but the rest is not bad.* Ernst Probst

mediatack GmbH - Internet Agency Chemnitz



WHO WE ARE

The answer to life, the universe and everything. Deep Thought

*mediatack GmbH -
Full Service Internet Agency*



Realizing Projects Together

Our team combines **expert knowledge** resulting from many years of joint **project experience**. For example, some employees have already realized projects together long before the foundation of **mediatack GmbH**.

Specialists from the relevant fields of **software development**, **media design**, **communication** and **marketing** concentrate their expertise. Depending on the requirements and the subject matter of the projects, interdisciplinary project teams are created, which develop sophisticated solutions for our customers.

We look forward to new challenges.



Ø Monthly Balance

// 523 commits
// 226 pull requests
// 560 cups of coffee



Statistics

// 150 customers
// 350 projects
// 420 registered domains



2001 Company Foundation

Foundation of mediatack GmbH in Chemnitz by Dipl. BW (FH) Thomas Beyer and Dipl. Ing. Christian Heller as an agency for new media with the core competences of web development, digital catalogs on CD-ROM and lettershop. Moving to the business facilities at Chemnitz Technology Center.

2003 Expansion Company Size

Expansion of capacity and establishment of a new plant in Munich with increasing number of employees and deepening in the graphic sector. Moving to Fürstenstrasse in Chemnitz.

2006 Emergency Break

2007 Adjustment of Company Orientation

Focus on web development, application development and online marketing. Shifting the strategy into the new core competences and targeted acquisition of new customers in these areas.

2009 Continuous Growing

Expansion of staff capacities mainly in the development sector and deepening core competences. Restructuring was successful - increased number of projects and increased project volumes. Numerous agencies won as new customers.

2011 New Headquarters

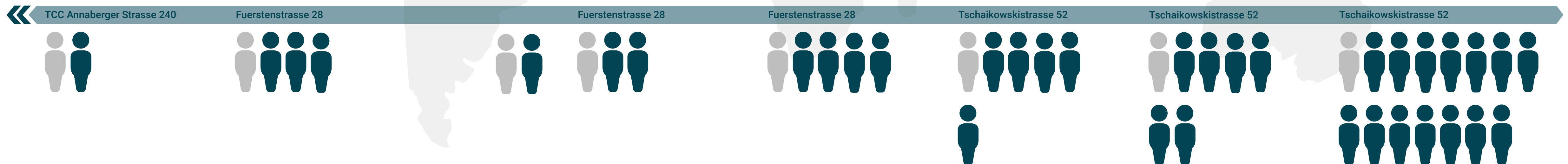
Expansion of the team requires new premises. Development and procurement of the company's offices in Tschaikowskistrasse in Chemnitz. Expansion of capacities in the sector SEO and SEM.

2013 Focus on Core Competences

Deepening core competences CMS TYPO3, FLOW and Magento and further specialization. Expansion of staff capacities with specialists for object-oriented programming.

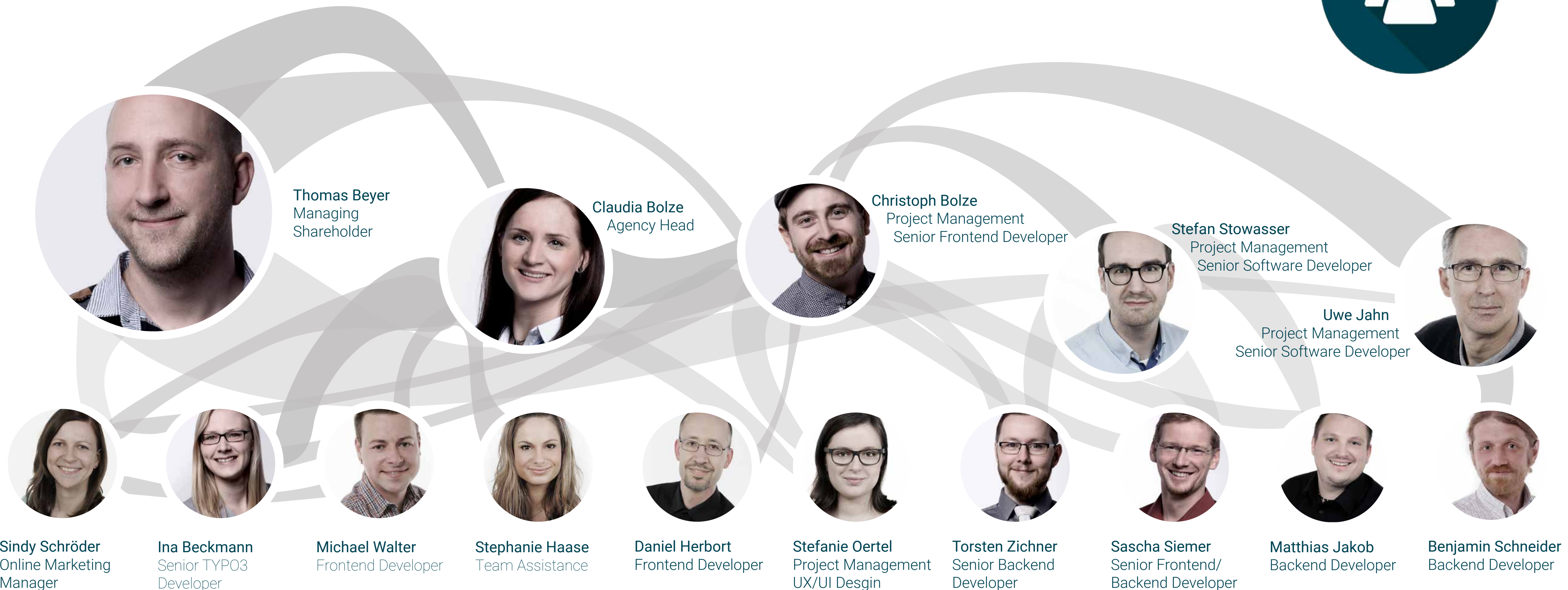
2017 Good Growth

Steady growth. Projects with customers from all over Europe. Further growth in the sector application and individual development. Extending the cooperations with advertising agencies. Foundation of an office in Berlin.



Commitment and Opportunity

We are motivated, interested and cooperate with customers in the areas of web development and online marketing for more than 15 years. Our commitment is very strong in the **open source environment**, especially **TYP03** and **Magento**. We aim at **long-term customer-** and **employee relationships** in a future-oriented environment, with very good **opportunities for further development** and **active growth development**.



*But no enjoyment can be transitory;
the impression which it leaves is
permanent.* Goethe

mediatack GmbH - Our Core Competences



At First Glance

Do you want to present your **products** or **services** online?

Are you looking for a **professional Internet agency** that masters **web design**, **technology** and **programming** as well as **online marketing**?

Your **company objectives** are our **guide**. Together we develop a strategy and offer you a **comprehensive full-service** program: **concept**, **design**, **technical implementation**, **search engine optimization** and **hosting** are our core competences.

Developing strategies together.

Why do we love TYP03?

For us, fundamental factors for selecting a **content management system** are crucial. On the one hand, projects are always agile, which means that there will always be new requirements and these have to be realized. **TYP03** is able to withstand this agility by providing a lot of extensions, as well as individual extensions. In addition, it is important for you to have some **security** through this **agency-independent, license-free software**, which has a **large community** and therefore also a large **developer community**.

Another important factor is working with **TYP03**. What good is the most beautiful **CMS**, if no editor can deal with it? With **TYP03**, an **efficient** way of working is also ensured for editors.

In short, we love TYP03 because our customers love it too.

TYP03 in Love - Why we love TYP03?



Pleasure in the job puts perfection in the work. Aristotle

mediatack GmbH - Our Works



We Remained Loyal to our Philosophy

Since 2001, as an **Internet agency** we are specialized in **individual online solutions** and asserted ourselves on the market with numerous long-term customers.

We have maintained our **agency** philosophy over the years. **Project managers, programmers** and **designers** form the qualified team of **mediatack GmbH**, that always works hand-in-hand with you in an **efficient** and **service-oriented** way.

What You Can Expect:

- // **strategic analysis** and **consulting**
- // **conception** and **proposal for solution**
- // **realization** (web design and programming)
- // **training** (eg content management systems)
- // **control of results** and **support**



*After all, it is always the relationship to
other people which gives life it's worth.*

Wilhelm von Humboldt

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Headquarters Chemnitz

mediatack GmbH
Tschaikowskistrasse 52
09130 Chemnitz
GERMANY

Phone: +49 (371) 90 95 8-0

Fax: +49 (371) 90 95 8-88

Mail: info@mediatack.de

Office Berlin

mediatack GmbH
Schoenhauser Allee 122a
10437 Berlin
GERMANY

